



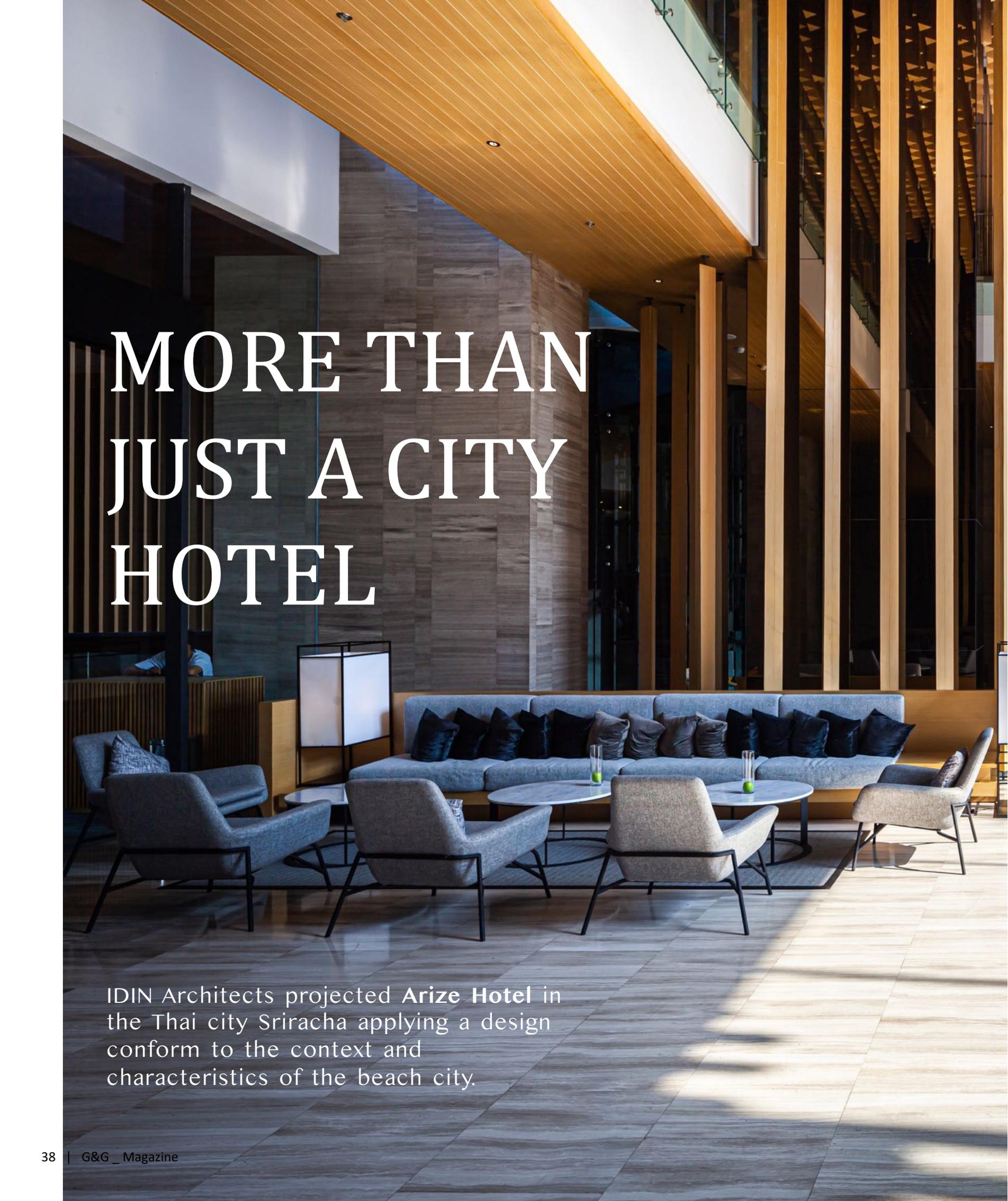
#SPRING2021

MAGIC
MOMENTS

HARMONIOUS
LIFESTYLE

modern glamour

PEACEFUL REFUGE



MORE THAN JUST A CITY HOTEL

IDIN Architects projected **Arize Hotel** in the Thai city Sriracha applying a design conform to the context and characteristics of the beach city.



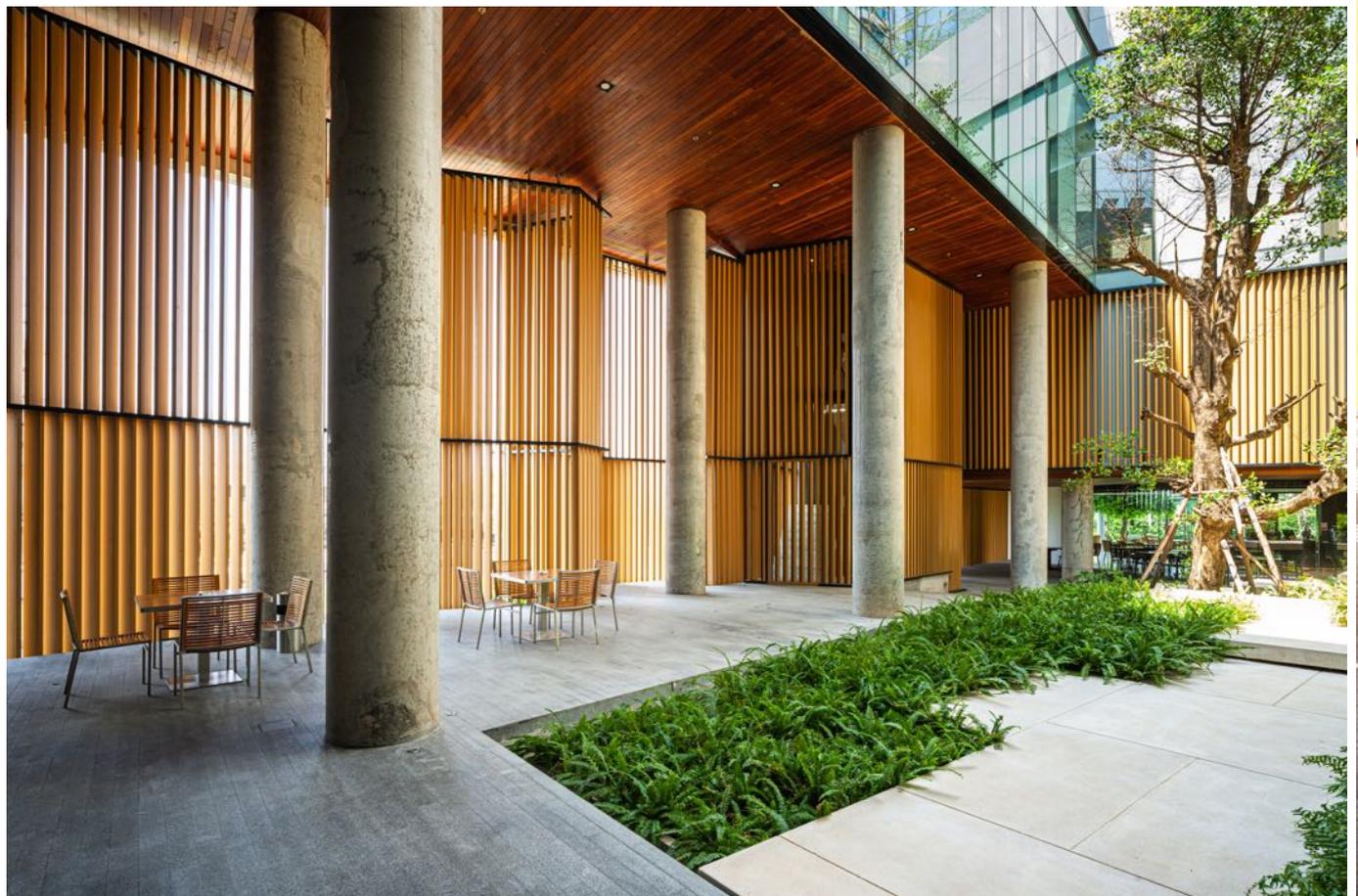
Addressing desk
The Shopper
The Shopper
The Shopper

Information
Special Services
Special Services
Special Services



Arize Hotel redefines the city hotel experience with its unique brand of comfort, value, and accessibility. It embodies the essence of glamorous living, with elegantly appointed rooms and a wide range of facilities.

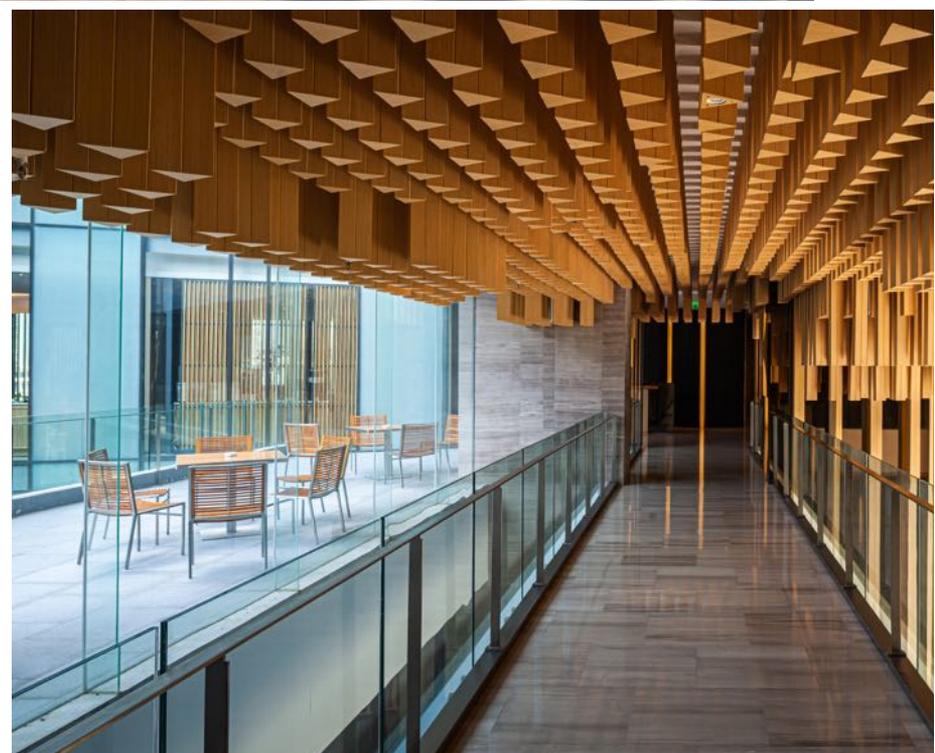
At the podium zone, a massive enclosed courtyard keeps most existing trees and acts as a serene welcome area for guests; it protects the area from chaos in its neighborhood. This court is inspired by the concept of "Engawa," which means a terrace connecting people and nature. Laths are selected as a feature element to enclose the courtyard and control the quality of light shining into space. The light and shade change over time. This occurrence reflects the origin of the Japanese word "Ma," which means "Space" or "Place" in Japanese architecture. It is derived from the word "Door" and "Sun," which implies that sunlight seeps through the door's void.







The lobby aligns with the axis of the great existing tamarind tree, which acts as a background of the lobby entrance. On the second floor, there is a bridge connecting to the all-day dining area as a loop which is convenient for usage. The glass which encloses this floor is designed to be semi-transparent, giving a hint of a Japanese paper door, "Shoji." The top of the podium is a place for a new swimming experience. In the pool area, the guests can swim around the building and enjoy the courtyard below. Therefore, the tree court could be a visual linkage for the guest as it can be seen easily from many spots in the podium.







The hotel consists of 379 guestrooms, most of which are long-stay guests. The project's owners intended to apply a double-load-corridor system in the guestroom zone to minimize the circulation area in the tower design. In doing so, the designers developed an option that allowed all rooms to see the beautiful view, by having one side of the building facing the gulf of Thailand and the other facing mountain view. Many common areas are filled in every floor and flexible for any outdoor activity. They continually connect to the top level on which the penthouse is placed - a combination of living area, bedrooms, and meeting room for the owners.
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